



## Business Assessment Packages

### PLANNING FOR NEXT GOLF SEASON? WE CAN HELP!



#### Off-Site Assessments

- Financial
- Sales & Marketing

#### On-Site Assessments

- Golf Course Maintenance
- Organizational Structure

#### Business Planning Process

- On-Site & Off-Site Assessments
- Business Planning Workshop
- Comprehensive Business Plan

### Options available for all facilities & budgets

Off-Site Assessments can include a Financial review and a Sales & Marketing review. Both off-site assessments include detailed analysis of your facility, reports, spreadsheets, recommendations and long-term planning suggestions.

In addition, the Sales & Marketing review also includes an evaluation of your print and online marketing materials, advice for optimization of your website content, training on social media platforms, sales and a social media strategy.

An on-site review includes both the Financial review and the Sales & Marketing review as well as a Golf Course Maintenance review and interviews with key management, staff, board members or other stakeholders at your facility.

### Some current and past clients of CK Golf Solutions include...



THE RIDGE AT COPPER POINT



UNIVERSITY GOLF CLUB



GLENEAGLES GOLF COURSE

# CK Golf Solutions - Providing Business Solutions and Best Practices to the Golf Industry

CK Golf Solutions provides management solutions, facility assessments, sales and marketing plans, social media strategies and business planning for a variety of clients including multi-course owners, golf associations, government owned and operated facilities, 9-hole golf course owners, not-for-profit organizations and for profit businesses. We have built our reputation through our hands on involvement during every phase of work for our clients as well as through our continued industry involvement. Our extensive golf industry experience enables us to fully understand a businesses need for practical, creative and innovative

solutions.

Our comprehensive business planning process includes financial, sales & marketing, golf course maintenance and organizational structure reviews of your facility. Each review includes a complete report with recommendations and immediate action items. Our team will meet with management, staff, board members, owners or other key stakeholders in your operation and also conduct a half day business planning workshop. Working with the management or ownership team of your facility we will assist you to establish goals and objectives and complete a comprehensive business plan.

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**GIVE US A CALL ANYTIME FOR A FREE (PHONE) CONSULTATION 604-506-2226**

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## Off-Site Assessments

Starting at \$1,450 plus HST  
Send us an email and we will send you the details

## On-Site Assessment

Includes complete financial, sales & marketing and golf course maintenance assessments and reports plus interviews with your team and recommendations for the future.

\$5,900 plus HST plus travel  
Send us an email and we will send you the details

## Comprehensive Business Planning Process

Starting at \$10,500 plus HST  
Send us an email and we will send you the details



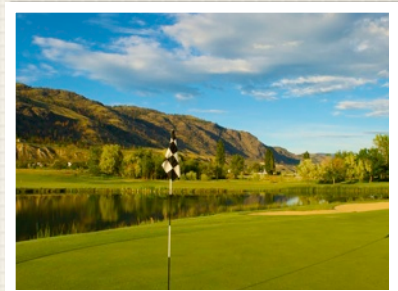
FRASERVIEW GOLF COURSE



GREENACRES GOLF COURSE



LANGARA GOLF COURSE



RIVERSHORE GOLF LINKS

For the full On-Site Assessment, the team that will visit your facility will include at least one member of the PGA of Canada and one member of the Canadian Golf Superintendents Association.

CK Golf Solutions will provide you with detailed reports and accompanying spreadsheets covering each of the topics listed in the review.

Our reports will outline immediate high-impact action items for you to follow as well as suggestions for next steps and long-term planning.

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**WE CAN ALSO PROVIDE CUSTOMIZED QUOTES FOR ANY COMBINATION OF OUR SERVICES. PLEASE ASK.**

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### Contact information

604-506-2226

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<http://ckgolfsolutions.ca>

<http://twitter.com/ckgolfsolutions>

<http://facebook.com/ckgolf>

**Give us a call anytime for a free (phone) consultation.**



### PGA OF CANADA

JEFF CIECKO HAS BEEN A CLASS A MEMBER OF THE PGA OF CANADA FOR 14 YEARS. HE HAS BEEN A FINALIST FOR THE PGA OF BC HEAD GOLF PROFESSIONAL OF THE YEAR AWARD AND IS A TWO-TIME WINNER OF THE NGCOA BC CHAPTER FOUR SEASONS GOLF PROFESSIONAL AWARD.



### NGCOA

CK GOLF SOLUTIONS HAS BEEN A CORPORATE MEMBER OF THE NATIONAL GOLF COURSE OWNERS ASSOCIATION BC CHAPTER FOR FOUR YEARS AND HAS ATTENDED THE NATIONAL CONFERENCE IN NINE OF ITS TWELVE YEARS. CK GOLF SOLUTIONS HAS ALSO WORKED AS A SALES TEAM FOR THE NGCOA.

### TESTIMONIALS

JEFF & TARA HAVE WORKED WITH US FOR THE PAST 4 YEARS AND HAVE CONTINUED TO DELIVER GREAT RESULTS THAT HAVE HELPED OUR BUSINESS CONTINUE TO GROW AND MOVE FORWARD. I WOULD HIGHLY RECOMMEND THEM IF YOU ARE LOOKING TO MOVE YOUR BUSINESS TO THE 'NEXT LEVEL'.  
- HOWARD NORMANN, SUPERVISOR OF GOLF OPERATIONS, VANCOUVER PARKS GOLF

THE PROFESSIONALISM AND EXPERTISE THAT CK GOLF SOLUTIONS PROVIDED IN THE DEVELOPMENT OF A BUSINESS PLAN FOR OUR GOLF COURSE WAS INSTRUMENTAL TO THE SUCCESS THAT WE ARE NOW EXPERIENCING. I WOULD HIGHLY RECOMMEND JEFF & TARA TO ANY GOLF FACILITY KNOWING THAT THEIR INSIGHT INTO THE GOLF INDUSTRY WOULD BE AN ASSET TO ANY ORGANIZATION.

- TREVOR SEIBEL, FORMER CHIEF FINANCIAL OFFICER, DISTRICT OF TUMBLER RIDGE

### REFERENCES

MR. HOWARD NORMANN  
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